

## Press release

IFAT Munich 2024

### **Doppstadt Academy: Customized training courses increase safety and efficiency**

- Doppstadt presents training courses at IFAT Munich
- International presence: Training courses in demand worldwide
- Offer increasingly expanded due to rising demand

**Velbert/Munich, May 3rd, 2024 – Augmented reality, online platforms, innovative impulses: Doppstadt Umwelttechnik GmbH is further expanding its range of training courses through the Doppstadt Academy. The high demand, including on the international market, underlines the relevance of the service offering. The Doppstadt Academy team is an integral part of the trade fair presence at IFAT Munich. From May 13 to 17, the company will be providing comprehensive information about the expanded training concept at the world's leading trade fair for water, sewage, waste and raw materials management.**

"Doppstadt Academy reflects our commitment to continuous innovation and development," says Tobias Strob, Head of Doppstadt Academy. "By integrating augmented reality and mobile training, we are strengthening our offering and giving our customers the opportunity to gain even more insights into our technology." Shortly after the academy was founded in 2020, it quickly became clear that demand in the industry was enormous. As a result, the team grew to six employees within a very short space of time, all of whom deal with the needs of dealers and end customers. Doppstadt's experts develop training courses that are precisely tailored to customers' requirements and materials. The training courses teach the correct operation of the machines. This not only

contributes to safety in the workplace, but also increases efficiency by avoiding downtime.

Doppstadt has set up a training platform for innovative knowledge transfer. "Our digital learning environment is a customized knowledge hub that offers customers individual documents and interactive tutorials. With a structure tailored to training courses, we enable targeted further training," explains Strob. "The platform is also a step towards a sustainable future: as a pioneer in the field of innovative recycling solutions, we have created it to work paperless and do our bit for the environment."

### **Doppstadt Academy at IFAT**

With its wide range of products and services, DOPPSTADT Academy is an integral part of the trade fair presence at IFAT. Direct contact with customers at the industry event has a decisive advantage: the team can clarify important questions on site that are relevant to the design of end customer training courses. On request, DOPPSTADT's experts can immediately prepare quotations, which can then be implemented at short notice by appointment. Following the positive response to DOPPSTADT Academy presentation at the last IFAT 2022, the team will be located directly behind the information desk this year - and will therefore be even more in the spotlight.

### **High demand abroad**

The high demand for the DOPPSTADT Academy's training courses is also evident in an international context. With over 500 training days planned for 2024, including around 200 abroad, DOPPSTADT continues to expand its offering. A current example of DOPPSTADT Academy's international presence is the training course recently held for the DOPPSTADT dealer Stevens Group in New Zealand. In a ten-day training course, the employees received a comprehensive technical overview of the entire product portfolio on site. "The high demand is our incentive to further optimize our range with innovative technology in a market-oriented manner. We actively invite our dealers and customers to

benefit from our training courses and shape the future of the recycling industry together," says Strob.

*The Doppstadt Group will be exhibiting at IFAT 2022 from May 13 to 17, 2024 in the outdoor area FGL, booth 709/1, at trade fair Munich.*

**More informationen:** [www.doppstadt.de](http://www.doppstadt.de)

### **Pictures and picture captions**

(Source: Doppstadt Umwelttechnik GmbH)

**Download pictures:** <https://pressefotos.sputnik-agentur.de/album/o6d2tj>

### **Picture captions:**

#### **Tobias Strob**

Tobias Strob has been running the Doppstadt Academy since 2020. Demand for the training courses has been growing steadily.

#### **Augmented reality**

Using the latest technology, the Doppstadt Academy optimizes its training courses to present the solutions to participants in an innovative solutions to participants.

#### **International presence**

Doppstadt's training courses are also well received abroad. Over 200 training days are already planned internationally for 2024.

## Technical training

An important aspect of the training courses is the introduction to the technology of Doppstadt solutions. This ensures safe operation and avoids downtime.

## Customer orientation

Tobias Strob and his team design an individual training course for each request, tailored to the requirements and needs of the customer.

## This is Doppstadt:

The Doppstadt family enterprise based in Velbert was founded in 1965. While in the beginning, the company focused on the development of agricultural machines, Doppstadt is now a worldwide leading solution provider in all the fields of recycling and environmental technology and resource recovery. "Best Solution. Smart Recycling." – with this motto we combine proven procedures to create individual complete solutions, which stand out for innovative processes, highest efficiency and profitability. With locations in Velbert, Wülfrath and Calbe we serve customers in more than 50 countries through our own dealer network and we offer various services regarding the unique Doppstadt portfolio.

## Contact for journalists

Lisa Dlugosch  
Sputnik GmbH  
Presse- und Öffentlichkeitsarbeit  
Hafenweg 9  
D-48155 Münster  
Tel.: +49 2 51 / 62 55 61-246  
Fax: +49 2 51 / 62 55 61-19  
[dlugosch@sputnik-agentur.de](mailto:dlugosch@sputnik-agentur.de)  
[www.sputnik-agentur.de](http://www.sputnik-agentur.de)

Thomas Willeke  
Marketingleiter  
Doppstadt Umwelttechnik GmbH  
Steinbrink 13  
D-42555 Velbert  
Germany  
T: +49 2052 889 681  
[Thomas.Willeke@doppstadt.de](mailto:Thomas.Willeke@doppstadt.de)  
[www.doppstadt.com](http://www.doppstadt.com)